TAKING YOU FARTHER "



# Easy Internet The Affordable Business Internet Leased Line Solution



In today's marketplace, being available and accessible to your customers and partners round-the-clock is critical to your company's growth and success. Today more than 4000 companies trust Tata Communications, India's number 1 ISP, to provide them with the dependable connectivity they need. Shouldn't your business be one of them?

Easy Internet is an cost effective connectivity solution without compromises, which meets the unique application requirements of Small and Medium Businesses (SMBs). The service ensures maximum reliability to help SMBs grow and stay connected to their customers and partners at all times.

### **Key Features:**

# **Cutting Edge Technology**

Easy Internet is delivered using Tata Communications's cutting edge WIMAX-enabled network, available across 143 cities. This provides better reach and instant connectivity to your business.

# **Reliability and Maximum Uptime**

Reliability is backed by best-in-class money back Service Level Agreements (SLAs), which guarantee 99.00% network uptime.

# **Quick, Simple Deployment**

Setting up Easy Internet is simple and deployment is completed in less than 10 days\*, managing both the internet port and local loop setup.

\* Subject to technical feasibility

## **Customer support and Reporting**

The service is backed by 24x7x365 Customer support and access to Online utilization and Uptime reports.

# Flexible Service Offerings and Additional Options

- Business class internet bandwidth available in 256 Kbps,
   512 Kbps, 1 Mbps and 2 Mbps plans.
- Best in class Managed Security Services with Firewall, Intrusion Detection and Prevention, Anti-spam/Anti-virus devices.
- Choices in Routers
- Toppings Business Messaging and Management of Routers, Utilization Report.

PACKAGES	BASIC OFFERING	TOPPINGS
PURE	Basic Internet     Service     Wimax Local Loop	Management     of Router     Business Mail Box
PURE+	Basic Internet     Service     Wimax Local Loop     Router	<ul><li> Management of Router</li><li> Business Mail Box</li><li> Choices in Routers</li></ul>
SECURE	Basic Internet     Service     Wimax Local Loop     Security &     Management	• Business Mail Box • Choices in MSS Routers

<sup>\*</sup> For More details about offerings and toppings please see "Pricing Doc" or Get in touch with the Sales Manager



# Easy Internet



Tata Communications Easy Internet offers significant benefits when compared to tradition Broadband connections.

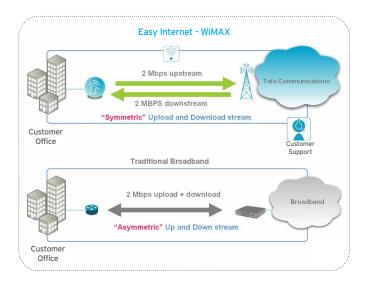
# Easy Internet Vs Broadband (Features and Offering)

Features	Easy Internet	Broadband
Uptime guarantee	99%	No Commitment
Applications	Browsing, Email, Chat, Small web based apps, FTP, Remote Access	Browsing, Email, Chat
Customer Support	24X7	None
Reports	Online Utilization and Uptime reports	No Reports
Router	Choices Available	No choices available
Managed Security	Choices Available	Not Available
Business Messaging	Ready mail	No Topping available
Last Mile	Secure Last mile on TCL licensed frequency Wimax network	Unsecured last mile with no guarantee
IP addresses	4 Free No. of Static IPs bundled	No Free IPs offered
Router Manageability	Option available	Not Provided
Upstream/ Downstream	Symmetric	Asymmetric

# The Affordable Business Internet Leased Line Solution

# The Tata Communications advantage

- \_ Tata Communications is India's largest ISP with over 50% market share in India
- \_ Tata Communications's has the world's largest commercial WiMax network\*.
- \_ Global Tier 1 Network connecting more than 200 countries and territories.
- Broad range of services including Managed Hosting and Storage, Managed Security Services, Managed Collaboration, Managed Network connectivity.



# For more information on Easy Internet please visit:

www.tatacommunications.com/enterprise/network/internet.asp

# Please email us at:

connectivity @tata communications.com

www.tatacommunications.com